



# NEW FROM GRAY SEAL. TWO TERRIFIC OFFERS!



## **In-Store Color Computer Color Matching For As Little As \$55 Per Month**

Introducing Benevue™ Color Matching Technology. Use a hand-held color reader and the internet to get instant color match tinting formulas. It will revolutionize the way

you sell paint, and it is available only from Gray Seal Paint.

*Come see a demonstration at our booth.*

## **Introducing The Colorizer™ Paint Sampler Program – 42% Dealer Gross Profit Margin**



The latest and best way to sell paint! The Paint Sampler is an easy and unique way for customers

to test colors before buying paint. 1.75 oz. tubes of Gray Seal Paint, with a built-in applicator, lets customers apply actual wet sample of a paint color without the mess and clean-up of a brush or roller.

*See the display in our booth.*

**See Gray Seal Paint and Fixall Paint Products at Booth #1213**